

URBANATION

Position: Real Estate Analyst

Full-time; Permanent

Urbanation Inc. is a Toronto-based real estate research and advisory firm that has been providing in-depth market analysis and consulting services to the high-rise apartment industry for 40 years. Urbanation uses a multi-disciplinary approach that combines empirical research techniques with first-hand observations and site visits.

Urbanation's subscription services provide detailed tracking of the Greater Toronto Area's condominium, rental apartment, and commercial property markets. Urbanation's rapidly expanding consulting practice produces site-specific market feasibility studies for new apartment development projects across Canada.

As an **Analyst**, you will join a quickly expanding boutique firm at the forefront of residential market research and analytics. Working closely with a small team of highly skilled and experienced analysts, you will be expected to meaningfully contribute to the firm's quarterly research reports and wide variety of consulting assignments. We are seeking an Analyst with a strong ability to source, interpret, and communicate both quantitative and qualitative real estate market information with an exceptional level of detail and insight.

Main Responsibilities

- Develop expert knowledge of new development projects across the Greater Toronto Area
- Administer surveys, compile project and site information, update the firm's proprietary databases, verify data accuracy, conduct site visitations, attend new project openings, and maintain/develop industry contacts
- Research markets across Canada, design and execute customized market surveys, source external data, and conduct ad-hoc research for individual sites
- Aggregate and analyze large datasets on the new home/resale/rental markets to identify key trends for market reports and consulting assignments
- Produce clear, concise, and insightful analyses for the firm's quarterly reports, research publications, and consulting studies
- Prepare written market summaries effectively incorporating data visualization applications
- Stay on top of the latest market and policy related issues impacting the industry
- Attend conferences, events, and briefing sessions

Senior Analysts with more experience will also be considered, and are expected to be involved in all of the above, in addition to:

- Producing high-level macro analyses and assisting in preparing the firm's market forecasts
- Managing data collection processes
- Leading consulting assignments from start to end, including formulating site recommendations
- Consulting with clients and senior Urbanation staff on work scope and deliverables
- Delivering market presentations to clients and at industry events
- Maintaining an industry presence, representing the firm at events, establishing new contacts
- Attending client meetings, delivering database tutorials
- Acting as a spokesperson for the company in the media
- Generating and leading new research initiatives and product expansion

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Qualifications

- Bachelor's degree in Economics, Planning, Urban Studies, Real Estate Commerce, Statistics, or related field. A Master's degree would be considered a strong asset
- Demonstrated experience applying innovative research techniques, producing complex analyses and working with large databases
- Experience working in the real estate development and research/consulting sectors would be a clear asset. At least 3-5 years of experience would be expected for a senior role.
- Solid knowledge of the GTA housing market and enthusiasm for real estate development
- Strong written and oral communication skills, with the ability to clearly, concisely, and confidently convey research results and market insights
- Superior attention to detail and a commitment to maintaining the highest level of data accuracy and integrity
- Exceptional project and time management abilities, with demonstrated experience undertaking concurrent tasks and meeting tight deadlines within a fast-paced work environment
- Experience working effectively with small teams

Interested candidates are instructed to submit their resume along with a cover letter to info@urbanation.ca

Applicants selected for further consideration will be contacted for an interview.